

GLOBAL INVESTOR SURVEY 2020

April 2020

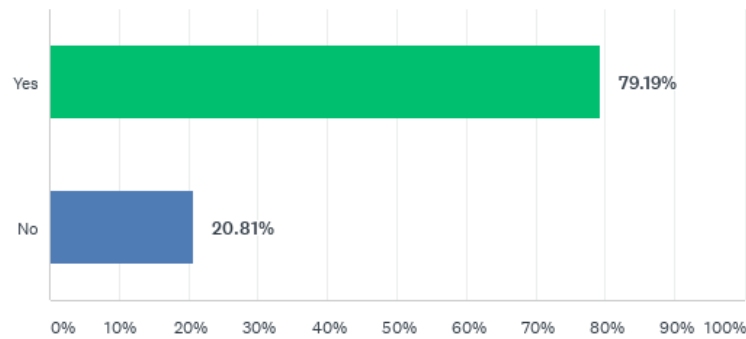
Authored by Al Leong, MBA, and Salman Afzal

Preamble

- Multi-assets investing like capital gain, Income gain and ETFs funds will also become popular as investors look for the ways to minimize risk and maximized returns.
- Almost half of the respondents are satisfied with their current investment plan and do not want to change it.
- Technology and artificial intelligence are two main sectors for the future investing.
- Artificial intelligence is also being used to help people make investment decision. This mean that in the future, investment methods will become relatively simple for everyone.
- The future of investing is more open, but they are willing for North America.
- 79.19% of the surveyed respondents are investors of different financial products.
- 53.25% of the surveyed respondents are professional. Accredited investors and 46.75%
- Respondents are retail investors.
- 41.28% of the surveyed respondents did not considers investing in security token forms of products.
- 67% of the people surveyed were from North America.

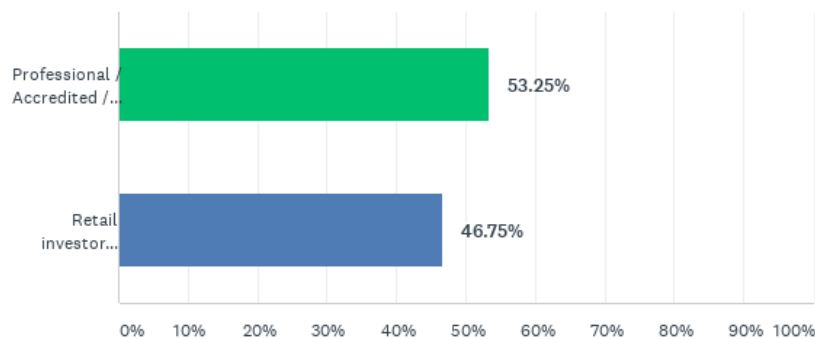
Questions

Q1 Are you an investor of financial products (Stocks/Equity, Bonds, Funds, ETFs, Crypto, Real Estate, etc.)?



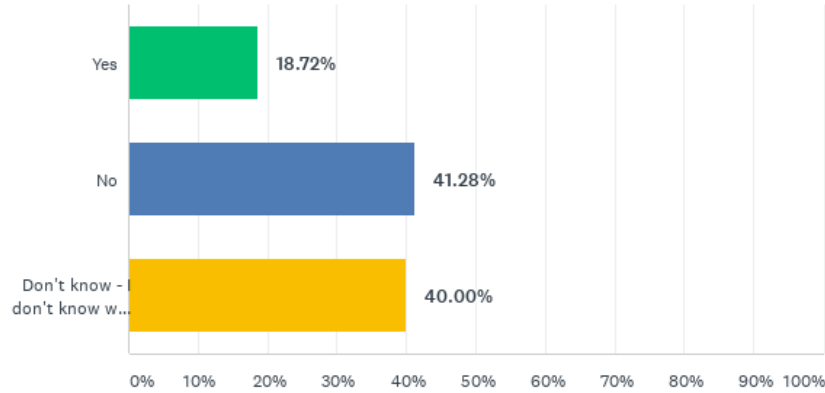
79.19% of the survey respondents are investor of different financial products while 20.81% respondents are not financial products investors.

Q2 What type of investor are you?



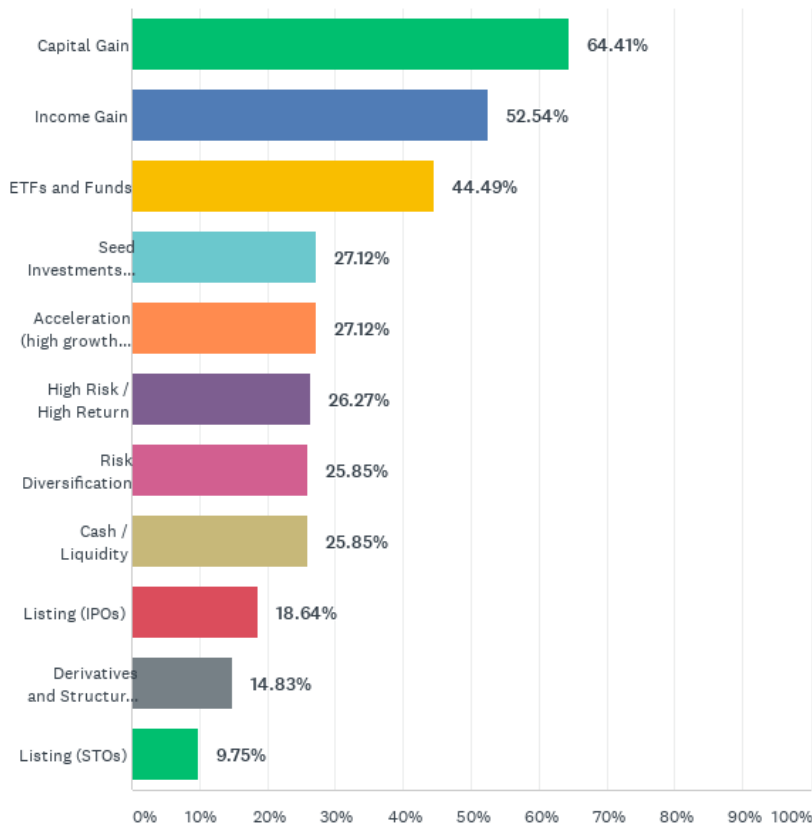
53.25% of the survey respondents are Professional / Accredited investors and 46.75% respondents are retail investors.

Q3 Do you invest, or would consider in investing in Security Token forms of products



41.28% of the surveyed respondents did not consider investing in Security Token forms of products. People answered Yes to 18.72% and 40.00% respondent said don't know.

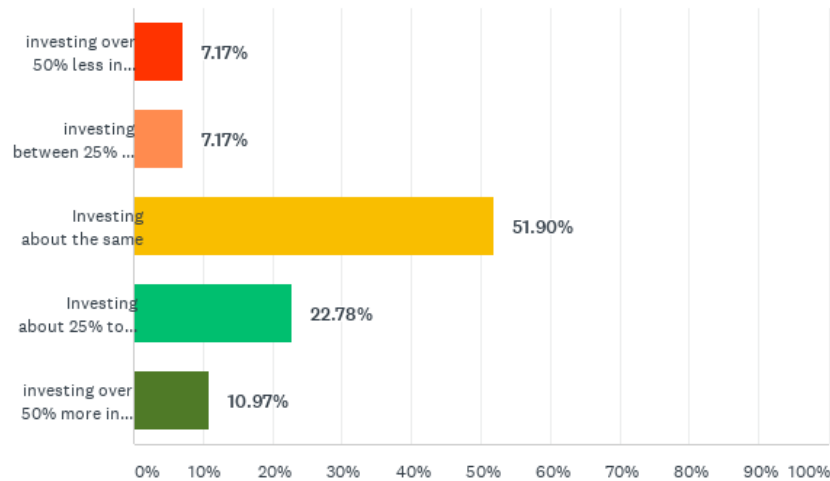
Q4 What types of investment products are your targeting for 2020?



As per the targeted respondents, most targeting financial products in 2020 are.

- Capital Gain 64.41%
- Income Gain 52.54%
- ETFs and Funds 44.49%

Q5 Do you plan on increasing or decreasing your investments (portfolio) in 2020 compared to 2019?



Almost 51.90% of the respondents are satisfied with their current investment plan and do not want to change it.

Why? (What is the reason for your answer in the previous question)

Answered: 139 Skipped: 356

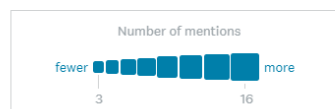
RESPONSES (139) WORD CLOUD TAGS (0)

Cloud View List View

Search responses

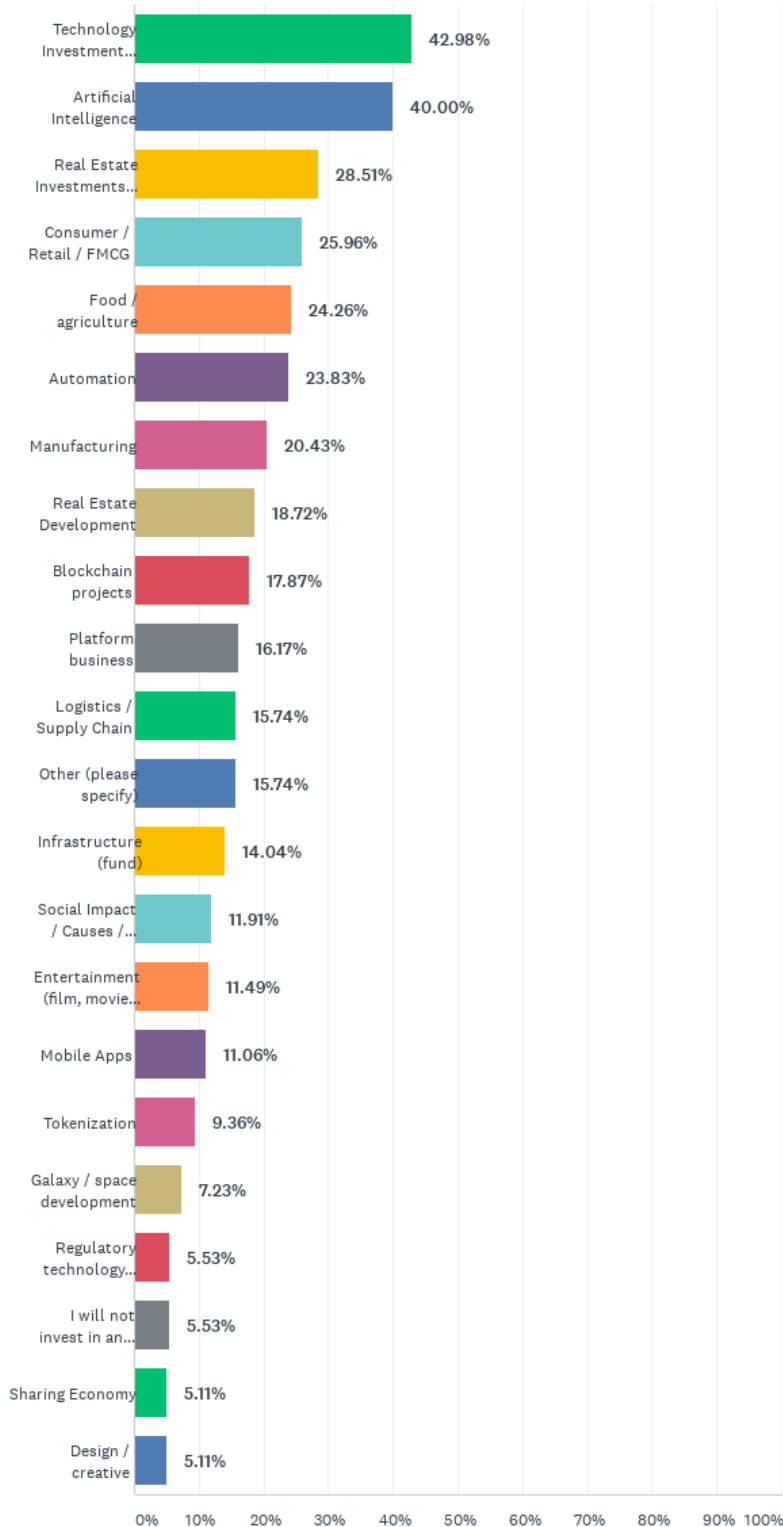
Customize

increased uncertainty comfortable cash flow Funds amount high
 strategies income Good investment available market
 will invest low opportunities global capital reason change
 saving change growth fully invested



28% respondents answer this question, and they are comfortable with there investment and find oppourtunities in it as compared to 2019.

Q7 What industry segments will you invest in 2020?



Technology (42.98%) and Artificial Intelligences (40.00%) are two main industry segments for 2020 Investing.

If you will *NOT* invest in Security Tokens in 2020, please tell us why not?

Answered: 103 Skipped: 392

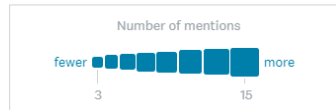
RESPONSES (103) WORD CLOUD TAGS (0)

Cloud View List View

Search responses

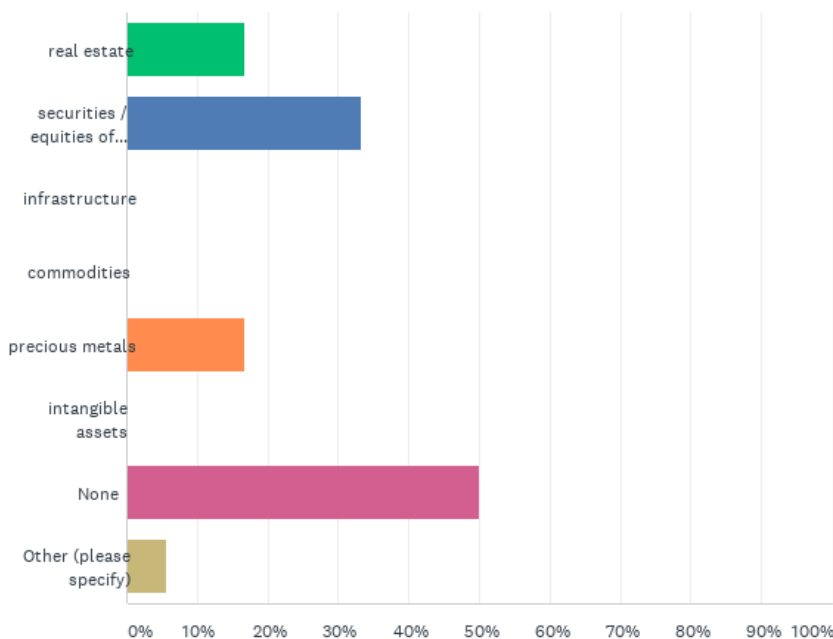
Customize

know anything market familiar invest understand part Don't idea
 enough early know think interested need
 security tokens point dont know investment



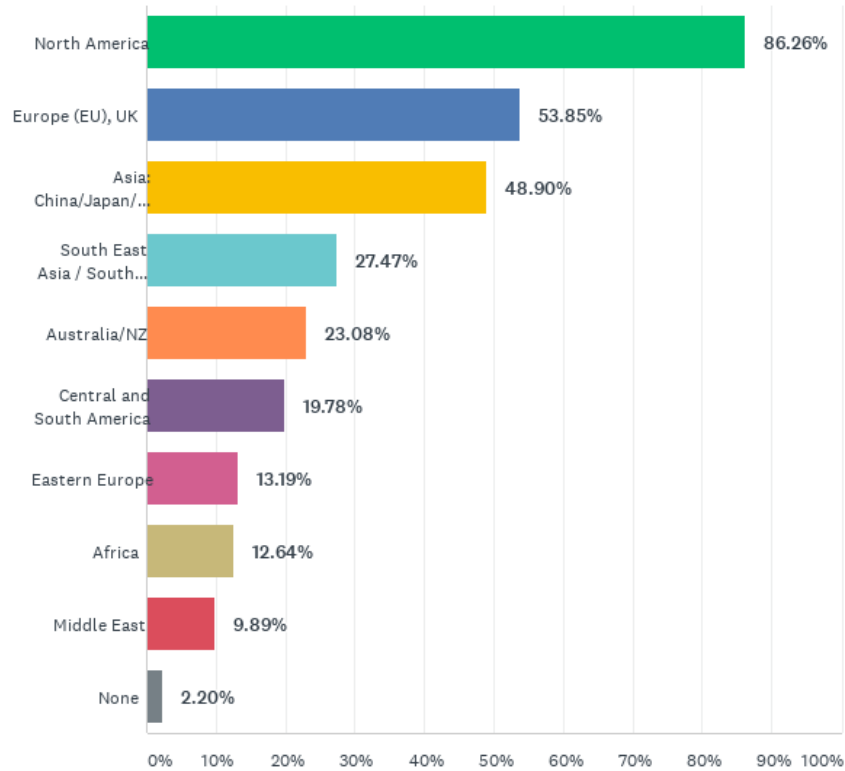
Almost 20% of respondent answer this question do not consider in security Token in 2020 due to lack of knowledge or don't know about it.

Q9 What types of tokenized assets are of interest to you?



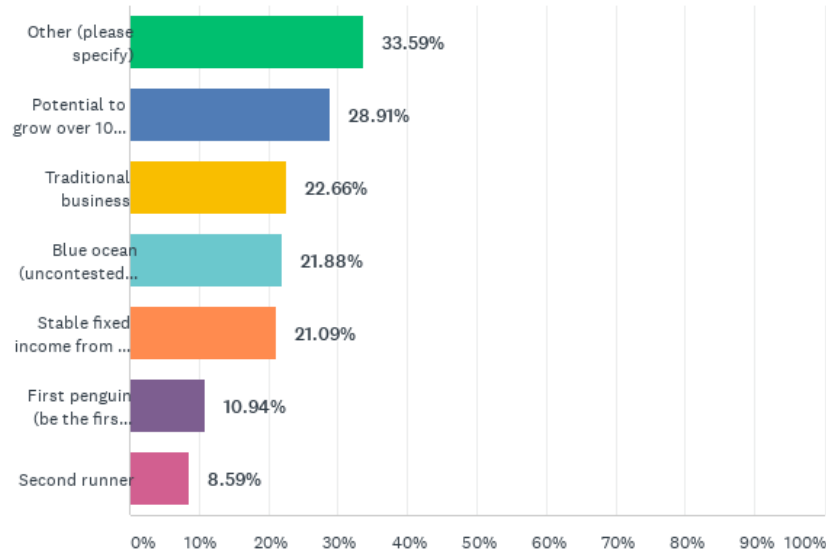
50% of respondents show no interest in tokenized assets while 18% in Real State, 33% securities / equities, 18% in precious metals and 6% in others.

Q10 Which regions are you willing to invest?



Respondents are willing to invest North America (86.26%), Europe (53.85%), Asia (48.90%), South Asia (27.47%), Australia (23.08%), Central and south America (19.78%), Eastern Europe (13.19%), Africa (12.64%), Middle East (9.89%), None (2.20%).

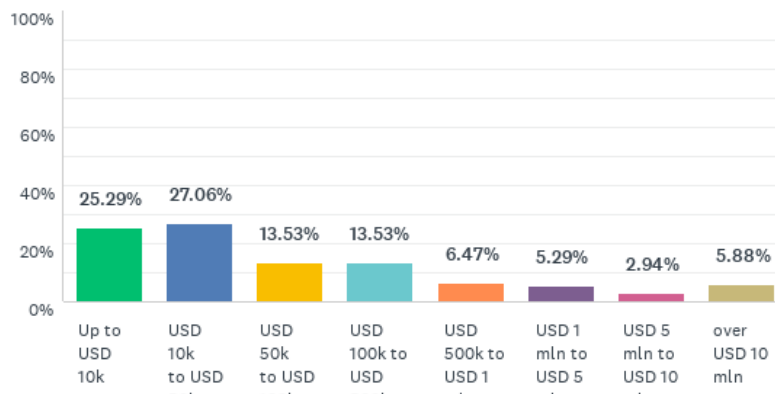
Q11 What is your investment criteria for investments in Security Tokens



According to Survey respondents, the topmost important investment criteria for investment Criteria for investments are:

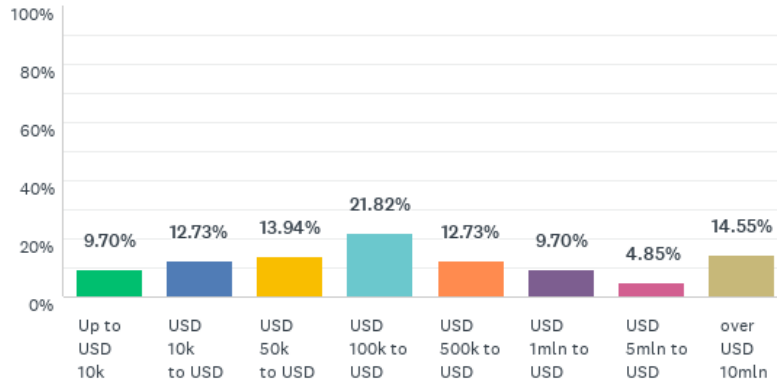
- Potential to grow over 10 years 28.91%
- Traditional 22.66%
- Blue Ocean 21.88%
- Stable Fixed 21.09%
- Other 33.59%

Q12 What is your budget for a single investment in 2020?



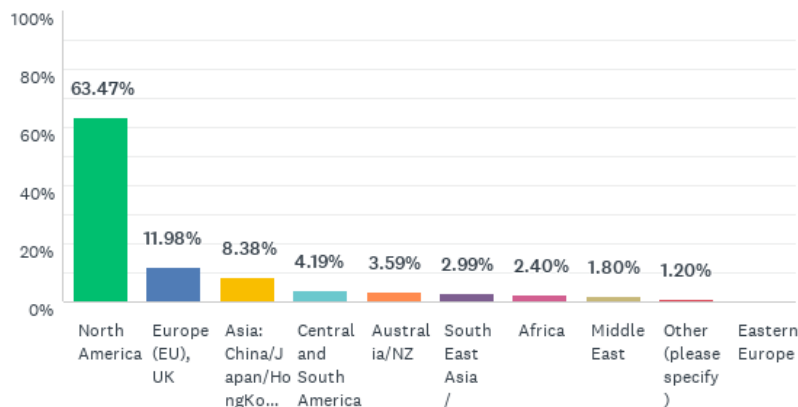
According to survey respondents, 27.06% are willing to invest (\$10K to \$50K) budget for single investment 2020.

Q13 What is your budget in full for the total investments in 2020?



21.82% of survey respondents are willing to full for the total investments of budget (\$100K and \$500K) in 2020.

Q15 What is your primary work location?



North America (63.47%) is the Primary work location for survey respondents while (36.53%) for rest of the world.



About Al Leong, MBA

Al Leong is Head of Marketing at Amazix, CMO for OTC Trade, and formerly the Chief Marketing Officer of BitCover (Assured Networks), and advisor to 8 blockchain firms worldwide. He earned a Bachelor of Commerce in Marketing from UBC; an MBA in Global Management, Strategy Consulting and Technology Innovation from the University of Toronto; and a Certificate in Managing Complex Product Development Projects from MIT, Sloan School of Management. He has consulted for clients and projects including Adobe, Apple, IBM, Motorola, Disney, Estey-Hoover/CG Blockchain/Blockchain Terminal, IDC/IDG Canada, Microsoft, Ogilvy & Mather/Direct, Siemens, Sony and the US Department of Defense.