



OTC
TRADE

Get access to OTC deals.
Instantly. Securely.



| Company Overview

As a company, OTC Trade LLC brings together knowledgeable traders and some of the brightest minds in finance, cryptocurrency trading, and distributed technologies. With headquarters in Nevada, we have a team on three continents, led by strong powerful leaders.

Why now?

Cryptocurrencies are turning into an important financial asset as they are becoming a mainstream source of capital. The importance of allowing traders to buy and sell, and holders to seamlessly liquidate their assets is no longer a “want” but a very concrete need.

The lack of a leading platform for OTC crypto trading, has led to a tremendous opportunity in a fragmented industry. While traders are willing to move trillions through exchanges and different messaging platforms, there is still no solution that provides a complete and reliable service for P2P trading.

Until now with OTCTrade.com.



The problems

- ✗ Vulnerability
- ✗ Slow transactions and speed
- ✗ Difficult access to deals
- ✗ Potential fraud, financial crime
- ✗ Distribution
- ✗ No discovery



Our solution

- ✓ Secured peer-to-peer trading
- ✓ Instant Settlement
- ✓ Access to deals and high volume of transactions
- ✓ Regulated environment and KYC Process
- ✓ Deal Privacy
- ✓ Generous commission scheme for every participant



| Our **Vision**

To fully capture and revolutionize OTC crypto trading by providing a world-class P2P platform with institutional-grade custody and security

Growth and scaling

Through existing partnership channels, the company is strategically positioned to disrupt the OTC market.

- Geographic Expansion
- Tech Innovation, I.P.
- Strategic Sales and Marketing

International Outreach

- Strategic partnerships
- Acquisitions of trading desks
- Building a strong community



Key features of the OTCTrade.com platform

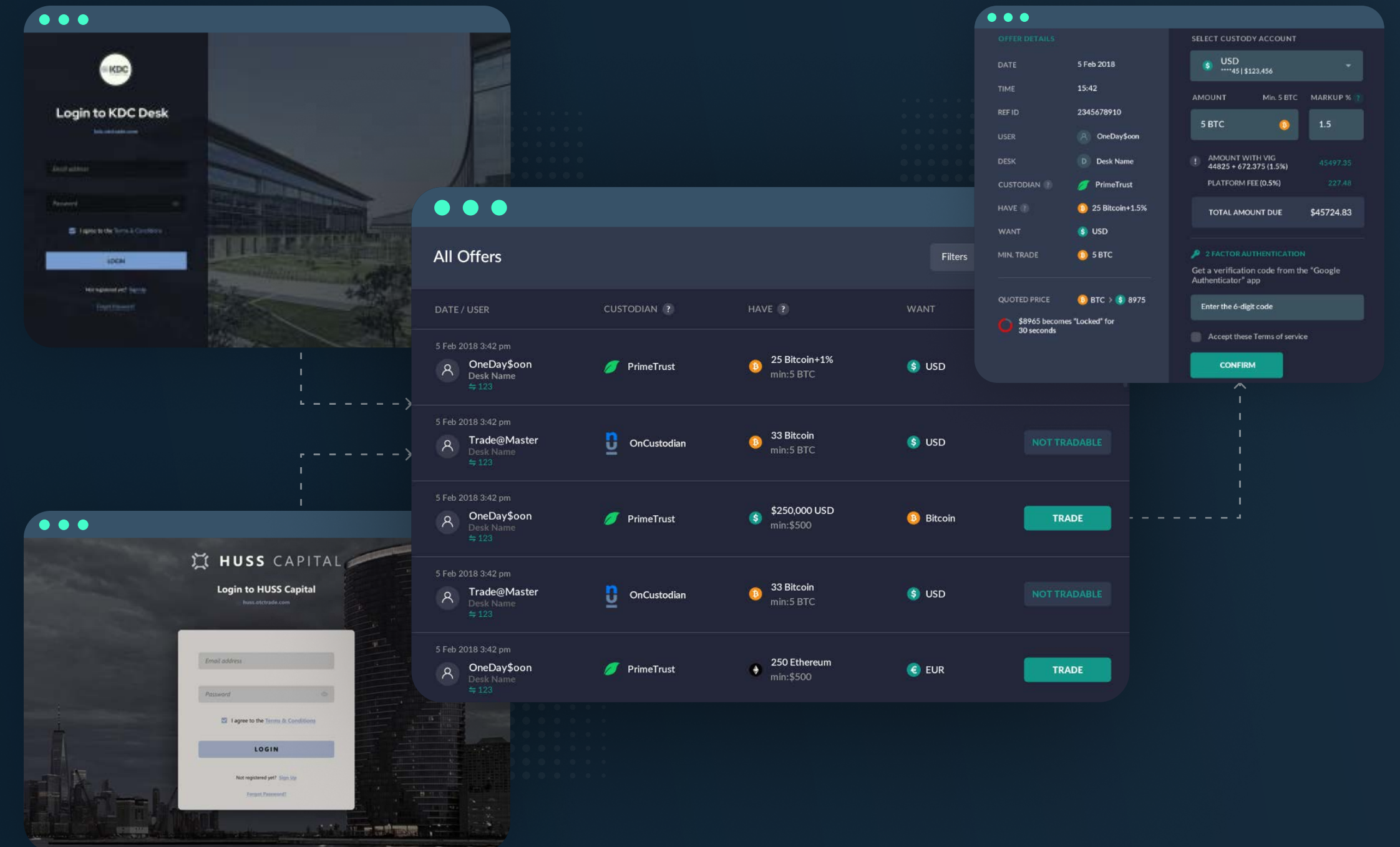
- Access to the Best Deals
- Blazing Speed
- Secure Trading Environment
- Instant Settlement
- Privacy of Deals



Institutional-grade product

OTCTrade.com is a platform that provides a regulated peer-to-peer environment for over-the-counter trading with Institutional-grade custody and security.

With OTCTrade.com, customers can launch a trading desk and access a pool of available dealers, pre-verified desks, and licensed broker-dealers.

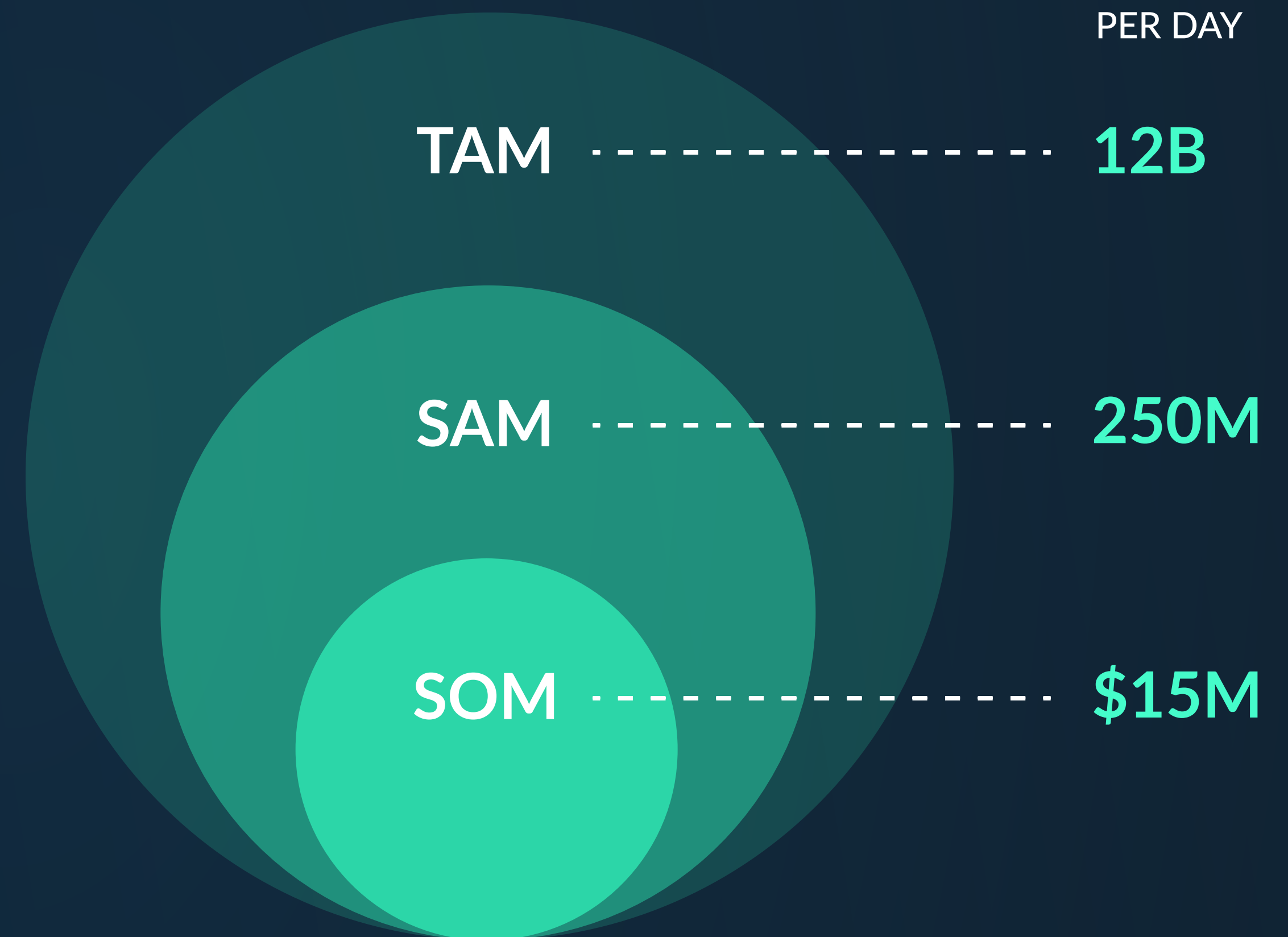


PrimeTrust



Market size

In 2018, Bloomberg reported that the daily OTC market was anywhere between \$250 million and \$30 billion per day. This is compared to around \$15 billion per day on crypto exchanges. \$250M - \$12B of OTC bitcoin is being traded daily on Skype, Telegram and other similar communication channels. While the discrepancies are large, the lower end shows an annual trading volume of \$91.2B.



Competitive Feature-by-Feature Analysis

	 Telegram	 WhatsApp	 Skype	 GEMINI	 Paradigm	 Anchorage	 BitGo	 Copper	 itBit by PAXOS	 OTC T R A D E
OTC crypto trading	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓
Bespoke Offers	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
On platform P2P trading	✗	✗	✗	✗	✓	✗	✗	✗	✗	✓
Insight on traders	✗	✗	✗	✗	✗	✓	✓	✓	✓	✓
Discovery capabilities	✗	✗	✗	✗	✓	✗	✓	✓	✓	✓
Ease of use	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓
White-label solution	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
Secures anonymity	✗	✗	✗	✗	✓	✓	✓	✓	✓	✓
Escrow services	✗	✗	✗	✗	✗	✓	✓	✓	✓	✓

Business Model and Revenue Streams

We offer our partners a commission-based fee structure with two Tier levels and with a long-term reward distribution system.

Strategic Partners (Tier 1) receive generous commissions off of every trade conducted under each Desk referred. Create a network of umbrella desks and generate a hands-off passive income.

Tier 2 desks are recruited by strategic, Tier 1 partners. Tier 2 desks are “front-line” desks that drive institutional and retail deal flow.

The Investment Opportunity

Current Raise – **\$1.6M**

Funding to Date – **\$402,235**

(self-funded and private investment)

Use of funds

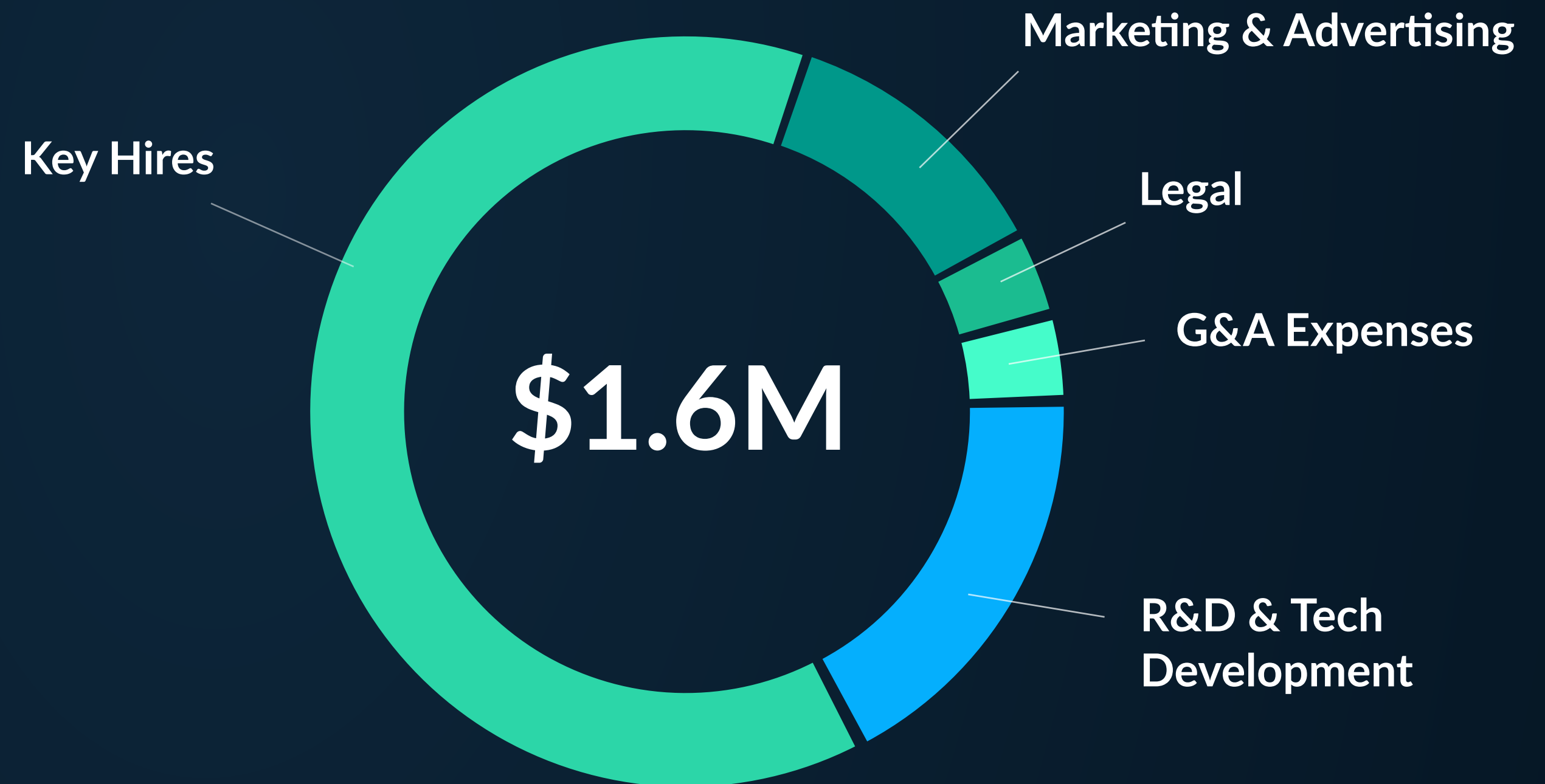
Key Hires - **\$900,000**

Marketing & Client Acquisition - **\$400,000**

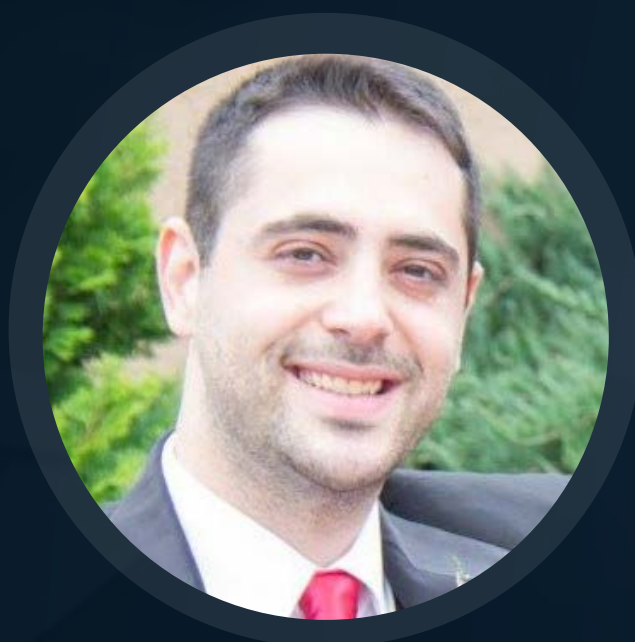
R&D & Tech Development - **\$145,000**

G&A - **\$75,000**

Legal - **\$80,000**



Leadership



Alan McGrath

Co-Founder & CEO

Alan has over a decade of professional IT experience with a deep understanding of consumer behavior. He has a vastly technical approach to promoting online conversion outperformance with a creative edge for attaining lasting customer engagement. Along with Chris, they co-founded and successfully ran an ICO fund with 700 members raising more than \$100M for companies worldwide. He holds a Bachelors degree in Web Design & Development from Southern New Hampshire University. Alan also served in the Marines during the OIF/OEF era and was honorably discharged.



Chris Hunichen

Co-Founder & COO

Chris Hunichen is a Blockchain expert specializing in providing advice on how technology enablement, digital transformation and enterprise intelligence contribute to performance improvement. He served as an advisor for 3 blockchain firms worldwide. In addition, Chris and Alan co-founded and ran an ICO fund with 700 members who successfully invested in Initial Coin Offerings. Chris holds an MBA in Business Administration and a Bachelors in Business Management from East Carolina University. He is also a former ranked #1 in the world online poker player.



Shradha Chadha

CFO

Shradha is an experienced startup consultant with expertise in financial planning, corporate finance, M&A, private equity and capital raising. She comes equipped with an MSc in Risk and Stochastics from the London School of Economics (LSE) and is an experienced start-up CFO. She is also a chartered financial analyst and has worked as a Senior Associate at Deloitte, a Risk manager at RBS, a research consultant for Microsoft and has since forged a career as an independent strategy consultant working with start-ups and big corps alike in a variety of sectors.



Al Leong

CMO

Al Leong is an award-winning IT and blockchain strategy and marketing executive, board director and advisor with 28 years' experience. He is the former CMO for BitCover, and raised \$35 MM in an ICO for a crypto trading platform in 2018. Between 2000 and 2004, he was CEO at Integris Marketing in San Francisco. Al's clients include Adobe, Apple, IBM, Motorola, HP, IDC/IDG Canada, Sony, Siemens, Disney, Fox Home Entertainment and the US Department of Defense. Al holds an MBA in Global Management, from the University of Toronto, a certificate in product management from M.I.T. Sloan, and a Bachelor of Commerce in Marketing from the University of British Columbia.

Financial Assumptions – Network

Platform Users	Year 1	Year 2	Year 3	Year 4	Year 5
Strategic Partners	4	8	12	17	22
Tier 1 Desks	20	60	120	220	420
Tier 2 Desks	4	9	24	44	84
Users	960	2,760	8,640	21,120	50,400

* model based on one desk = 40 users on average

Financial Assumptions – Net Profit From Platform Fees

Transaction size on platform	Year 1	Year 2	Year 3	Year 4	Year 5
<=\$250,000	\$1,091,582	\$5,485,254	\$21,865,888	\$59,111,702	\$140,662,705
\$250,000>x>=\$500,000	\$682,239	\$1,959,019	\$6,073,858	\$14,777,926	\$35,165,676
\$500,000>x>=\$1,000,000	\$727,721	\$2,089,621	\$6,478,782	\$15,763,121	\$37,510,055
\$1,000,000>x>=\$2,500,000	\$509,405	\$1,462,735	\$4,535,147	\$11,034,184	\$26,257,038
\$2,500,000>x>=\$5,000,000	\$545,791	\$1,567,216	\$4,859,086	\$11,822,340	\$28,132,541
x>5,000,000	\$303,217	\$870,675	\$2,699,492	\$6,567,967	\$15,629,189
Total net profit	\$3,859,955	\$13,434,520	\$46,512,254	\$119,077,240	\$283,357,204

Financial Performance

Revenue vs Expenses



Thank You!

OTC
T R A D E

REACH US AT:

2840 Soaring Peak Ave. Henderson NV. 89052

Mobile: +1-480-861-6750

chris@otctrade.com

<https://otctrade.com>